State: Arkansas Filing Company: Colonial Penn Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: 2013 CPL-GR-A80

Project Name/Number: /

Filing at a Glance

Company: Colonial Penn Life Insurance Company

Product Name: 2013 CPL-GR-A80

State: Arkansas

TOI: MS08I Individual Medicare Supplement - Standard Plans 2010

Sub-TOI: MS08I.012 Multi-Plan 2010

Filing Type: Rate

Date Submitted: 10/15/2012

SERFF Tr Num: BNLB-128728039

SERFF Status: Closed-Approved-Closed

State Tr Num:

State Status: Approved-Closed

Co Tr Num:

Implementation 01/01/2013

Date Requested:

Author(s): Diana Willis

Reviewer(s): Stephanie Fowler (primary)

Disposition Date: 10/16/2012

Disposition Status: Approved-Closed

Implementation Date:

State Filing Description:

State: Arkansas Filing Company: Colonial Penn Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: 2013 CPL-GR-A80

Project Name/Number: /

General Information

Project Name: Status of Filing in Domicile: Authorized
Project Number: Date Approved in Domicile: 10/01/2012

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 10/16/2012

State Status Changed: 10/16/2012

Deemer Date: Created By: Diana Willis

Submitted By: Diana Willis Corresponding Filing Tracking Number:

Filing Description:

CCOMPANY: COLONIAL PENN LIFE INSURANCE COMPANY

FEIN # 23-1628836 NAIC # 233-62065

MEDICARE SUPPLEMENT RATE FILING 2013 Premium Rates for Standardized Medicare Supplement Policy Form Series CPL-GR-A80

Plans A, B, F, high deductible F, G, K, L, M and N

We are submitting the revised rates to be used beginning in 2013 for the forms captioned above. Policy forms CPL-GR-A80A, CPL-GR-A80B, CPL-GR-A80F, CPL-GR-A80FH, CPL-GR-A80G, CPL-GR-A80K, CPL-GR-A80L, CPL-GR-A80M and CPL-GR-A80N were approved in your state on September 18, 2009.

The forms are guaranteed renewable, Standardized Medicare Supplement plans which are medically underwritten outside of the open enrollment period, as provided for in the NAIC compliance manual. The various degrees of benefits provided by each plan are shown in the enclosed materials.

Premium rates in your state are not changing at this time. We are, however, introducing substandard rate schedules. The specific amounts and details of our requested changes are fully explained in the enclosed actuarial memorandum.

These revised rate scales are intended to be effective through year-end 2013 or later, depending on the premium mode option chosen. With these revised rates the anticipated loss ratio standard of your state for these forms will be met.

Because of the lead time needed to implement these rates, we'd sincerely appreciate your expedited review for approval of this filing. Please feel free to correspond via SERFF, e-mail to d.willis-panzica@banklife.com or fax (312) 396-5907.

Company and Contact

Filing Contact Information

Diana Willis, Actuarial Analyst d.willis-panzica@banklife.com 111 East Wacker Drive 312-396-6071 [Phone]

Chicago, IL 60601 312-396-5907 [FAX]

State: Arkansas Filing Company: Colonial Penn Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: 2013 CPL-GR-A80

Project Name/Number: /

Filing Company Information

Colonial Penn Life InsuranceCoCode: 62065State of Domicile:CompanyGroup Code: 233PennsylvaniaAdm. Address: 111 East WackerGroup Name:Company Type:

Drive FEIN Number: 23-1628836 State ID Number:

Chicago, IL 60601

(312) 396-6000 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No

Fee Explanation: \$50.00 per rate filing x 1 rate filing = \$50.00

Per Company: No

Company Amount Date Processed Transaction #

Colonial Penn Life Insurance Company \$50.00 10/15/2012 63870328

State: Arkansas Filing Company: Colonial Penn Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: 2013 CPL-GR-A80

Project Name/Number: /

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Stephanie Fowler	10/16/2012	10/16/2012

State: Arkansas Filing Company: Colonial Penn Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: 2013 CPL-GR-A80

Project Name/Number: /

Disposition

Disposition Date: 10/16/2012

Implementation Date: Status: Approved-Closed

Comment: We have approved this rate filing; no increase was requested nor approved.

	Overall %	Overall %	Written Premium	# of Policy	Written	Maximum %	Minimum %
Company	Indicated	Rate	Change for	Holders Affected	Premium for	Change	Change
Name:	Change:	Impact:	this Program:	for this Program:	this Program:	(where req'd):	(where req'd):
Colonial Penn Life	0.000%	0.000%	\$0	484	\$636,540	0.000%	0.000%
Insurance Company							

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Approved-Closed	No
Rate	Rate Sheets	Approved-Closed	Yes

SERFF Tracking #: BNLB-128728039 State Tracking #: Company Tracking #: Company Tracking #:

State: Arkansas Filing Company: Colonial Penn Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: 2013 CPL-GR-A80

Project Name/Number: /

Rate Information

Rate data applies to filing.

Filing Method: SERFf

Rate Change Type: Increase

Overall Percentage of Last Rate Revision: 5.000%

Effective Date of Last Rate Revision: 01/01/2012

Filing Method of Last Filing: SERFF

Company Rate Information

Company	Overall % Indicated	Overall % Rate	Written Premium Change for	# of Policy Holders Affected	Written Premium for	Maximum % Change	Minimum % Change
Name:	Change:	Impact:	this Program:	for this Program:	this Program:	(where req'd):	(where req'd):
Colonial Penn Life Insurance Company	0.000%	0.000%	\$0	484	\$636,540	0.000%	0.000%

State: Arkansas Filing Company: Colonial Penn Life Insurance Company

TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010

Product Name: 2013 CPL-GR-A80

Project Name/Number: /

Rate/Rule Schedule

Item No.	Schedule Item Status	Document Name	Affected Form Numbers (Separated with commas)	Rate Action*	Rate Action Informa	ation	Attachments
1	Approved- Closed	Rate Sheets	CPL-GR-A80A, CPL-GR- A80B, CPL-GR-A80F, CPL-	Revised	Previous State Filing Number:	49087	Rate Sheets.pdf
	10/16/2012	GR-A80FH, CPL-GR-A80G, CPL-GR-A80K, CPL-GR-A80L,		Percent Rate Change Request:			
			CPL-GR-A80M, CPL-GR-A80N				

Standardized Medicare Supplement Policy Form Series CPL-GR-A80 Issues Prior to 1/1/2012

Annual Rates* - Male or Female

Issue Age	Plan A	Plan B	<u>Plan F</u>	Plan FH	Plan G	<u>Plan K</u>	<u>Plan L</u>	Plan M	Plan N
ΔII	\$1 593 37	\$1 967 11	\$2 199 69	\$527.89	\$2 022 53	\$744 21	\$1 302 53	\$1 750 89	\$1 275 92

*To determine the Bank Draft (P.P.S.P.) or Payroll Deduction (P.R.D.), Semi-Annual, Quarterly or Monthly Direct Bill rates multiply the Annual Rates, as given above, by the appropriate factor shown below and add \$1.00:

0.08583 for Monthly Bank Draft/Payroll Deduction; 0.515 for Semi-Annual; 0.2625 for Quarterly; 0.09167 for Monthly Direct Bill

Standardized Medicare Supplement Policy Form Series CPL-GR-A80 Issues 1/1/2012 and Subsequent

Annual Rates* - Preferred Risk - Male or Female

Issue Age	Plan A	Plan B	<u>Plan F</u>	Plan FH	Plan G	<u>Plan K</u>	Plan L	Plan M	<u>Plan N</u>
ΔII	\$1 556 82	\$1 922 06	\$2 149 40	\$515.89	\$1 976 27	\$727 19	\$1 272 64	\$1 710 86	\$1 246 68

*To determine the Bank Draft (P.P.S.P.) or Payroll Deduction (P.R.D.), Semi-Annual, Quarterly or Monthly Direct Bill rates multiply the Annual Rates, as given above, by the appropriate factor shown below and add \$1.00:

0.08583 for Monthly Bank Draft/Payroll Deduction; 0.515 for Semi-Annual; 0.2625 for Quarterly; 0.09167 for Monthly Direct Bill

Standardized Medicare Supplement Policy Form Series CPL-GR-A80 Issues 1/1/2012 and Subsequent

Annual Rates* - Standard Risk - Male or Female

Issue Age	Plan A	Plan B	<u>Plan F</u>	Plan FH	Plan G	<u>Plan K</u>	Plan L	Plan M	<u>Plan N</u>
ΔII	\$1 729 73	\$2 135 55	\$2 388 20	\$573.16	\$2 195 76	\$807.92	\$1 414 02	\$1 900 89	\$1 385 22

*To determine the Bank Draft (P.P.S.P.) or Payroll Deduction (P.R.D.), Semi-Annual, Quarterly or Monthly Direct Bill rates multiply the Annual Rates, as given above, by the appropriate factor shown below and add \$1.00:

0.08583 for Monthly Bank Draft/Payroll Deduction; 0.515 for Semi-Annual; 0.2625 for Quarterly; 0.09167 for Monthly Direct Bill

Standardized Medicare Supplement Policy Form Series CPL-GR-A80 Issues 1/1/2013 and Subsequent

Annual Rates* - Substandard Risk - Male or Female

Issue Age	Plan A	Plan B	<u>Plan F</u>	Plan FH	Plan G	<u>Plan K</u>	<u>Plan L</u>	Plan M	Plan N
ΔII	\$1 921 95	\$2 372 82	\$2 653 51	\$636.87	\$2 439 69	\$897.70	\$1 571 11	\$2 112 09	\$1 539 15

*To determine the Bank Draft (P.P.S.P.) or Payroll Deduction (P.R.D.), Semi-Annual, Quarterly or Monthly Direct Bill rates multiply the Annual Rates, as given above, by the appropriate factor shown below and add \$1.00:

0.08583 for Monthly Bank Draft/Payroll Deduction; 0.515 for Semi-Annual; 0.2625 for Quarterly; 0.09167 for Monthly Direct Bill